

Honda Clarity Hybrid Is Now On Sale In Canada

The newest member of Honda's completely redesigned lineup touched down at dealerships across Canada last week with an MSRP of \$39,900 and \$43,900 on the fully loaded Touring trim with up to \$14,000 of government incentives.

The Clarity Plug-In Hybrid is a big step forward for the company's electrified fleet, entering the Canadian market with the best overall combined range and interior volume in its class.

Here are three things you need to know about the new Clarity Plug-In Hybrid:

Fuel economy / With a combined fuel economy of 2.1L/100km and an all-electric range of up to 76km, the Clarity is the no-compromise alternative fuel vehicle.

Drivers can spend most of their daily commute all electric power with the peace of mind knowing that a gasoline engine is there to back them up for those weekend getaways.

The electromotive power comes from a 181-horsepower electric motor producing 232 lb.-ft. of torque and drawing power from both the gasoline engine



and a 17-kilowatt hour (kWh) battery pack with a recharge time of just 2.5 hours at 240 volts. The Clarity Plug-in features Honda's two-motor hybrid powertrain that has a total system output of 212 horsepower.

Comfort and Technology / This premium-feeling five seater sedan is all about comfort in the cabin and on the road. With soft touch materials, plush leather seats and a premium yet futuristic interior, the cabin is built to make driver's want to get behind the wheel. The



Clarity Plug-In Hybrid comes with Honda's intelligent interior design which creates the most spacious interior in its class. The Clarity comes packed with standard features like Apple Car-

Play and Android Auto, 8.0" Display Audio, HondaLink mobile app, Honda Sensing's full suite of safety technology.

No Compromises / Clarity Plug-In Hybrid is a vehicle that meets the needs of Canadian buyers because it requires no compromise in driving behaviour or lifestyle. That means no compromise in range or refueling time. No compromise for cabin space or cargo. No compromise in feature content. And no compromise in flat out driving enjoyment.



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* ** Rebate amount varies with models. 0% APR Purchase Financing is available on select new 2017, 2018 Mazda models. Excludes 2017 CX-5, MX-5, CX-9, 2018 CX-3 and CX-9 models. Terms vary by model. Based on a representative agreement using an offered pricing of \$17,714 for the new 2018 Mazda3 GX (GX400S/M30) with a financed amount of \$18,000, the cost of borrowing for a 60-month term is \$0, monthly payment is \$300, total finance obligation is \$18,000. Offer includes freight and P.D.E. of \$1,695, \$10 OMVIC fee, \$17.75 Tip Stewardship and \$99.95 PPSA. Offer excludes HST. * Mazda's Year End Event offers are applicable to qualified retail purchasers/lessees who: (i) are residents of Canada (each, an "Eligible Customer"), and (ii) finance, lease or cash purchase a new (and previously unregistered) 2017 or 2018 Mazda model (excluding Certified Pre-Owned, fleet and demonstration vehicles) (the "Vehicle") from an authorized participating Mazda dealer in Canada (each, a "Qualifying Transaction") between November 1, 2017 and January 2, 2018. Eligible consumers who complete a Qualifying Transaction will get their choice of either: (i) one (1) SoundWear (Component Speaker) or (ii) one (1) pair of Bose QuietTune® 35 headphones or (iii) one (1) SoundLink® Bluetooth® speaker with charging cradle (the "Gift"), subject to availability. There is a limit of one Gift per Qualifying Transaction. Gift must be redeemed through the Mazda Canada Gift Registry (the "Platform") at www.mazdashop.ca or www.lease.mazdashop.ca. Platform access will be made available after vehicle delivery. In the event a particular Gift is out of stock, the applicable Gift may be provided at a later date. No substitutions or cash surcharge value. Conditions apply. See Platform for full terms and conditions. Bose, QuietTune, SoundWear and SoundLink are trademarks of Bose Corporation registered in the U.S. and other countries. See dealer for complete details. © Bluebook is a registered trademark of Bluebook SI, Inc. (i) No Payments for 90 Days (payment deferral) offer is available on all new in-stock 2017 and 2018 Mazda models, and only applies to purchase/finance offers on approved credit in Ontario. No interest fees will accrue during the first 90 days of the finance contract and the contract will be extended consequently. After this period, interest fees will begin to accrue and the purchaser will repay the principal after the 90th day and interest monthly over the term of the contract. Customers are responsible for the down payment (if applicable), license, and insurance payment upon contract signing. Deferral is not available on 96-month contracts. Offer period November 1-30, 2017. See dealer for details. Offer available on retail leases of new 2018 Mazda3 GX (GX400S/M30) with a lease APR of 1.00% and 150 bi-weekly payments of \$89 for 60 months. The total lease obligation is \$13,770 (including down payment (or equivalent trade-in) of \$1,595. As shown. Offered Pricing for new 2018 Mazda3 GX (GX400S/M30) with a lease APR of 1.00% and 150 bi-weekly payments of \$138 for 60 months, the total lease obligation is \$16,530, including down payment (or equivalent trade-in) of \$1,595. NOTE: 2018 Mazda3 offers include \$1,200 lease cash. Lease payments include freight and P.D.E. of \$1,695, \$10 OMVIC fee (all models), \$17.75 Tip Stewardship charge (where applicable), \$150 Air Conditioning charge (where applicable), \$150 (cash Dealer Service Fee (all models) and PPSA of \$99.95. First monthly payment is due at lease inception. 20,000 km per year mileage allowance applies. A extended, additional fee per km applies (12¢ per km for CX-9 models). Offers exclude HST, license, insurance, taxes and down payment (where applicable) are extra and may be required at the time of purchase. Dealer may seek lease for less. Dealer order/trade may be necessary on certain vehicles. Offers valid November 1-30, 2017, while supplies last. Lease and finance on approved credit for qualified customers only. Offers subject to change without notice. Visit mazda.ca or see your dealer for complete details.