Jaguar XE 380 AWD S Combines Speed & Luxury

Continued from page 2bring one home, too.

My very well-equipped tester was priced at $67,500 (including freight).

That's certainly not cheap, but trust me, most of its competitors -when similarly equipped- would cost even more, and while the Lexus IS350 F-Sport AWD is cheaper, it has no where near the power of the XE 380 AWD S.

Most others in this class also don't have interiors as luxurious as the Jaguar's either – although, I wish it had an infotainment system that is not a touch screen.

Any other issues?

Yes, I also wish it looked more special than it does.

Jaguar surely played it safe and conservative with the XE, they could have been a lot bolder – like the Alfa Romeo Giulia.

As a whole, I really liked this particular XE, and could easily see myself living with one on a daily basis.

It's sad that the V6 powered XE is going away, but let's hope, that in the future, a powerful, fully-electric XE will be introduced, and return some neck-snapping performance back to this nameplate.

Honda Celebrates 50 Years In Canada

More Than Four Million Vehicles Sold Since 1969; Three Manufacturing Facilities In Alliston

MARKHAM: Honda Canada associates and special guests, including Toshiaki Mikoshiba, Chairman and CEO of Honda North America, Inc. and Dave Gardner, President and CEO of Honda Canada Inc., on Monday, March 11, celebrated 50 years of growth and success in Canadaduring a commemorative ceremony at the company's head office near Toronto.

Honda Canada has sold more than four million vehicles since incorporating on March 11, 1969 and was the first Japanese automaker to build vehicles in Canada. The ceremony launches a full year of anniversary activities designed to celebrate the milestone with customers, dealers, associates and partners.

From modest beginnings as a small network of motorcycle and power equipment dealers, Honda Canada has grown substantially.

With nearly 19,000 associates employed across the country in manufacturing, sales offices and dealerships, it's now a national network of more than 600 auto, motorcycle and power equipment dealers.

The company is also a major Canadian auto manufacturer, proudly building the Honda CR-V and the Honda Civic, Canada's best-selling passenger car for the past 21 consecutive years.

Through the Honda Canada Foundation, the brand is committed to giving back to communities across Canada, contributing more than $2-million to local charities each year.

"Honda planted roots in Canada with a vision of contributing to Canadian society. We are proud of our associates, dealers, partners and suppliers, who have played an important part in our growth and have helped improve the communities where we live and work," said Dave Gardner, President & CEO, Honda Canada..

"We'd also like to thank the millions of Canadians who are loyal members of the Honda family. We look forward to growing with you for the next 50 years."

Four years after arriving in Canada with motorcycles and power products, Honda sold its first Civic. As the first Japanese automaker to build cars in Canada, Honda of Canada Mfg. (HCM) cut the ribbon on its first manufacturing plant in Alliston, Ontario, in 1986. A second plant was brought online at the Alliston facility in 1998 to build the Honda Odyssey minivan, and in 2008, HCM began building 4-cylinder engines at a third facility in Alliston. To date, more than eight million cars and light trucks have been built at the Alliston facility, which currently employs 4,200 associates.

A commitment to the environment has always been a priority for Honda Canada. In 1998, the company achieved ISO 14001 manufacturing certification which set a new environmental standard for auto manufacturers. This was followed by a zero-waste-to-landfill manufacturing benchmark in 2007, engines built from 100% recycled materials began in 2008, LEED® Gold Certification for the company's head office in Markham, Ontario, came in 2010 and most recently, a $492-million investment to modernize HCM manufacturing facilities and significantly improve its carbon footprint.

Honda is also focused on making a difference in the lives of Canadians. Since 2005, the Honda Canada Foundation has contributed over $2-million every year to organizations that help communities and Canadians reach their goals. More than six million people have benefited from programs funded by Honda Canada and Honda Canada Foundation.

Honda Canada Inc. (HCI) was founded in 1969 and is the parent company for both Honda and Acura vehicle brands in Canada. The company has produced more than eight million cars and light trucks since 1986 at its two manufacturing facilities and builds engines at a third manufacturing plant in Alliston, Ontario. Honda Canada has invested more than $4.7 billion in Canada and each year it sources nearly $2.1 billion in goods and services from Canadian suppliers. - CNW

Polestar 2 Is The New All-Electric Fastback

GOTHENBURG: Polestar 2 is the new all-electric fastback that brings electric performance cars to a broader and increasingly progressive audience. It offers avant-garde design and a unique customer experience in the premium compact electric segment.

Polestar 2 is the first electric car to compete in the marketplace around the Tesla Model 3, with the range starting at a guide price of 39,900 euros. For the first 12 months of production, guide price of the launch edition is 59,900 euros.

"Polestar 2 is our first fully electric car and first volume model. Everything about it has been designed and engineered with passion and dedication.

As an electric performance brand, and through the forthcoming launch of a portfolio of fully electric cars, Polestar is determined to address the world's air quality challenges. Polestar delivers electric performance cars that are great to own and drive," says Thomas Ingenlath, Chief Executive Officer of Polestar.

Polestar 2 is a premium five-door fastback with two electric motors and a 78 kWh battery capacity that will enable a targeted range of 500 km, based on Volvo Car Group's adaptable Compact Modular Architecture platform).

Polestar will answer the important question of charging Polestar 2 with a smart, convenient and extensive approach. With a connected digital solution available both in-car and on mobile devices, Polestar is setting up strategic collaborations to give Polestar 2 owners easy and hassle-free access to the world's largest public charging networks.

For Polestar, performance underlies the entire driving experience. The all-wheel drive electric powertrain in Polestar 2 produces 300 kW (408 hp) and 660 Nm (487 lb-ft). This translates to a 0-100 km/h acceleration time of less than 5 seconds.

The standard dynamic chassis can be enhanced by the Performance Pack that improves driving dynamics with Öhlins dampers, Brembo brakes and unique 20-inch forged wheels. Polestar's signature gold seat belts, brake callipers and valve caps complete the performance visuals.

Polestar 2 is one of the first cars in the world to embed an infotainment system powered by Android. The Android backbone provides a solid and adaptable digital environment for apps and vehicle functions to coexist, and brings embedded Google services to a car for the first time - including the Google Assistant, Google Maps with support for electric vehicles and the Google Play Store[5]. Natural voice control and a new 11-inch touch screen display bring the new interface to life.

In common with all Polestar cars, Polestar 2 will only be available for ordering online. The guide purchase price for the launch version of Polestar 2 is 59,900 euroswith subscription pricing to follow at a later date. Pre-orders are open at polestar.com. Production of Polestar 2 begins in early 2020 in China for global markets.

About Polestar

Polestar is the electric performance car brand jointly owned by Volvo Car Group and Zhejiang Geely Holding. Polestar enjoys specific technological and engineering synergies with Volvo Cars and benefits from significant economies of scale as a result.

Polestar launched in 2017 with the Polestar 1 - a low-volume Electric Performance Hybrid GT with 600 hp, 1,000 Nm and an electric-only range of 150 km - the longest of any hybrid car in the world.

In 2019, the Polestar 2 was revealed as the company's first full electric, premium car designed to compete around the Tesla Model 3. In the future, Polestar 3 will join the portfolio as a fully electric performance SUV.