

# Nissan LEAF First E-Car To Pass 400,000 Sales

*Best-Selling E-Vehicle Of All Time Will Go On Sale In Over A Dozen New Markets This Year*

YOKOHAMA, Japan: The Nissan LEAF became the first electric car in history to surpass 400,000 sales, solidifying the model's leading role in the global shift toward more sustainable mobility.

Introduced in 2010 as the world's first mass-market electric vehicle, the Nissan LEAF has led the way in making the excitement and convenience of electric driving accessible to non-luxury buyers. Less than a decade ago, electric cars were seen as a niche product, and LEAF customers were mostly "early adopters."

Today, a growing number of consumers say their next car may be electric. Customers are choosing the LEAF for its powerful, agile performance and advanced technologies, such as the ProPILOT Assist semiautonomous driving system<sup>1</sup>, in addition to the benefits of sustainable mobility.

"This milestone is a powerful statement that 400,000 customers, and counting, value the Nissan LEAF for the excitement, confidence and connection it delivers," said Executive Vice

President Daniele Schillaci, Nissan's global head of marketing, sales and electric vehicles. "The LEAF remains the icon of Nissan Intelligent Mobility, our strategy for moving more people to a better world."

In launching the first-generation LEAF, Nissan pledged to become a global leader in producing and promoting vehicles with zero tailpipe emissions. The company committed itself to working with governments and utility companies to support the adoption of electric vehicles, make charging them easier and more convenient, and develop second-life uses for electric car batteries.



Since then, Nissan has formed partnerships around the world under its Nissan Energy initiative. These partnerships will leverage the ability of electric car batteries to store energy and share it with homes, businesses and power grids – making electric vehicles even more useful, while promoting efficient energy use.

Meanwhile, LEAF owners have driven their cars more than 10 billion kilometers in total. The number of LEAF vehicles sold since 2010 is enough to save 3.8 million barrels of oil a year.<sup>2</sup>

Last year, the LEAF was not only the best-selling electric vehicle in Europe, but also the top-selling car of any kind in Norway. The Nissan LEAF is available in more than 50 markets globally. It will go on sale in six new markets in Latin America in the first half of this year and seven in Asia and Oceania by the end of the year.

Recently, a model with a new powertrain joined the lineup: the Nissan LEAF PLUS, which offers increased power and up to 226 miles of range. Sales of the LEAF PLUS began in late January in Japan. Canadian sales will begin this spring, and Europe will follow shortly thereafter.

The Nissan LEAF embodies the three pillars of Nissan Intelligent Mobility – Intelligent Power, Intelligent Drive and Intelligent Integration. The car's innovative electric powertrains exemplify the first, while ProPILOT Assist, available in many markets, showcases the second. Designed for single-lane driving on the highway, ProPILOT Assist maintains speed and lane position while reducing driver fatigue.

Nissan Intelligent Integration The Nissan LEAF has also opened up a new world of clean energy capabilities that stretch beyond efficient transportation. Nissan Energy is an ecosystem centered on Nissan electric vehicles that make them even more useful to customers by leveraging their batteries' ability to store and share energy.

It enables electric vehicle owners to easily connect their cars with energy systems to charge their batteries, power homes and businesses or help balance power grids. As part of Nissan Energy, the company has already started infrastructure pilots in Europe, Japan and the U.S., and future commercial uses are in development.

Manufacturer's Suggested Retail Prices<sup>1</sup> (MSRP) for the 2019 Nissan LEAF PLUS are:  
 LEAF S PLUS \$43,998 CAD  
 LEAF SV PLUS \$46,598 CAD  
 LEAF SL PLUS \$49,498 CAD

tion options to PEI. Our government will continue to work with municipal and provincial governments to support green infrastructure projects to encourage widespread adoption. Together, we are building Canada's clean energy future."

Wayne Easter added: "Our Island's economy is growing, and we're updating our infrastructure to prepare for a greener, high-tech future."

Paula Biggar, Minister of Transportation, Infrastructure and Energy, Government of Prince Edward Island said: "We are investing in the installation of six electric vehicle charging stations in locations across the province to encourage the uptake of electric vehicles in the province and reduce greenhouse gas emissions. From O'Leary to Summerside to Souris, charging stations will help meet the Government of Prince Edward Island's sustainable transportation and Climate Change Action Plan goals."

The government is investing \$96.4M to support a coast-to-coast charging network for electric vehicles, natural gas stations along key freight corridors and stations for hydrogen fuel cell vehicles in metropolitan centres, \$76.1M to support next-generation charging technologies as well as \$10M for the development of binational (Canada/US) codes and standards for low-carbon vehicles. - CNW



**MY CHOICE 5 DAY SALE**

**MARCH 19-25 ONLY**

GET UP TO

**\$1,000**

SALE CASH

ON SELECT MODELS WHEN LEASING/FINANCING THROUGH NCF. 2018 MURANO AMOUNT SHOWN.

PLUS

CHOOSE YOUR OWN

BONUS OFFER



AIRPORT NISSAN

FOR THE BEST DEALS IN NISSAN REMEMBER ONE NAME

SANDY MALIK

905.791.4900 • SANDEEPM@AIRPORTNISSAN.COM

3095 QUEEN STREET EAST, BRAMPTON, ON | WWW.AIRPORTNISSAN.COM

NISSAN INTELLIGENT MOBILITY

CONDITIONS APPLY. CLICK FOR DETAILS.

## Canada Invests in PEI's First E-Vehicle Fast Chargers

CHARLOTTETOWN: Ottawa has announced a \$300,000 investment to build six electric vehicle (EV) fast chargers across Prince Edward Island.

Member of Parliament for Charlottetown, Sean Casey, and Member of Parliament for Malpeque, Wayne Easter, on behalf of Canada's Minister of Natural Resources, Amarjeet Sohi, on Monday (March 11) announced these fast chargers, built by the Government of Prince Edward Island were funded through Natural Resource Canada's Electric Vehicle and Alternative Fuel Infrastructure Deployment Initiative (EVAFIDI). They will be the first level 3 EV fast chargers on the Island. All six of the chargers are scheduled to open in late 2019.

The funding is part of the Government's \$182.5-million investment to develop a coast-to-coast fast-charging network for EVs and establish natural gas stations along key freight corridors and hydrogen stations in metropolitan centres. This investment will also ensure Canada-U.S. alignment of standards for low-carbon vehicles and refuelling infrastructure.

The EVAFIDI program is also part of Canada's \$180-billion Investing in Canada infrastructure plan. Sean Casey said: "The construction of our island's first level 3 electric vehicle chargers is bringing cleaner transporta-