

Mazda Unveils CX-30 Compact Crossover SUV

HIROSHIMA: Mazda Motor Corporation on Tuesday made the world premiere of the second model in its new-generation line-up, the Mazda CX-30 compact crossover SUV.

As a new core model, the CX-30 will be rolled out to global markets, with sales starting from Europe this summer. The CX-30 will be on display to the public at the Geneva International Motor Show from March 7-17.

The CX-30 is a new compact crossover that combines the bold proportions of an SUV with elegant styling that embodies Mazda's Kodo design language.

The development team hoped to create a car that would enrich customers' lives by helping them and their loved ones make new and stimulating discoveries within their daily lives.

Relaxed and user-friendly packaging and a cabin that comfortably seats four adults mean customers can easily enjoy trips to any destination with family and friends.

Moreover, the CX-30 was designed to be easy to drive. The increased height over a passenger car provides excellent visibility



and makes getting in and out a breeze while the body size makes it easy to maneuver on any road and in any parking lot.

Basic performance attributes such as accelerating, turning and braking have been dramatically enhanced. Mazda's Skyactiv-Ve-

hicle Architecture enables people to make the most of their natural sense of balance and the latest Skyactiv engines, including Skyactiv-X, allow responsive control of vehicle speed in any driving situation.

"We designed the CX-30 to be

an essential partner in the customer's daily life," said Akira Marumoto, Mazda's Representative Director, President and CEO.

"It will be made at key global plants so we can deliver Mazda's renowned driving pleasure and matured Kodo design to custom-

ers all over the world. Moving forward, our new products and technologies will ensure customers continue to see the value in owning a Mazda car. We aim to be recognized as a brand that forms the strongest of bonds with each customer."

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GT model shown.



* 0% APR Purchase Financing is available on select new 2018 Mazda models. Excluded on 2018 MX-5 ST/MX-5 RF and all 2019 models.
† Shift Into Spring Credit offer (value up to \$1,000) is available to qualifying retail customers who cash purchase/finance/lease a select new, in-stock 2018 and 2019 Mazda model from an authorized Mazda dealer in Ontario between March 1 - April 1, 2019. Amounts vary by model: \$300 on all 2018 Mazda2/Mazda3 Sport, on all 2019 CX-3 and on all 2018 & 2019 CX-5 models; \$475 on 2019 MX-5 ST GS models; \$750 on all 2018 MX-5 ST/MX-5 RF; on 2019 MX-5 ST GS-P & GT, on all 2019 MX-5 RF models. Maximum \$1,000 on all 2018 Mazda6; on all 2018 & 2019 CX-9 models. Shift Into Spring Credit applied before taxes. Some conditions apply. NOTE: Shift Into Spring Credit offer not available on 2019 Mazda3 models. See dealer for complete details.
‡ Offer available on retail leases of new 2019 CX-5 GS AWD (NXSN89AA00) with a lease APR of 3.90% and 130 bi-weekly payments of \$179 for 60 months, the total lease obligation is \$26,445, including down payment (or equivalent trade-in) of \$3,215. As shown, Offered Pricing for new 2019 CX-5 GT (NXIN89AA00) with a lease APR of 3.90% and 130 bi-weekly payments of \$203 for 60 months, the total lease obligation is \$29,646/\$36,954, including down payment (or equivalent trade-in) of \$3,215. Lease payments include freight and P.D.E. of \$1,895, \$10 OMVIC fee (all models), \$20.00 Tire Stewardship Fee (all models), \$100 Air Conditioning charge (all models), \$150 Lease Dealer Service Fee (all models) and FPIA of \$90.95. First monthly payment is due at lease inception. 20,000 km per year mileage allowance applies; if exceeded, additional \$8 per km applies. Offers exclude HST. Offered leasing available to retail customers only.
Licence, insurance, taxes and down payment (where applicable) are extra and may be required at the time of purchase. Dealer may sell/lease for less. Dealer order/trade may be necessary on certain vehicles. Offers valid March 1 - April 1, 2019, while supplies last. Lease and finance on approved credit for qualified customers only. Offers subject to change without notice. Visit mazda.ca or see your dealer for complete details.