

Mazda CX-5 Has Become A Best-Selling Model



The New Mazda 3



The Mazda CX-5



The Mazda CX-9



The Mazda CX-3

Mazda Canada Inc. (MCI) has reported its December sales of 3,987 vehicles, representing a decrease of 14.9 percent versus December 2017. Sales for the full 2018 calendar year are 73,869, which is a decrease of 0.3 percent compared to CY2017.

The company said that 2018 was an exciting year for Mazda, with almost all models receiving design updates and new equipment. The all-new Mazda3 is set to make its Canadian debut at the Montreal International Auto

Show on January 17th and will be on sale within the first quarter of 2019.

KEY DECEMBER AND CY2018 SALES NOTES:

• Taking the sales lead in December, the CX-5 narrowed the CY sales gap to the perennially best-selling Mazda model, the Mazda3 compact sedan and hatchback, to less than 140 vehicles. The Mazda3 has easily been the best-selling model in Mazda's lineup since it's first full year on sale in 2004, but the CX-5 looks

poised to take over in 2019.

• Mazda's predictive i-ACTIV All-Wheel Drive option continues to be a favorite among Mazda CX-line buyers, with 83.2 percent of customers choosing the AWD option in December.

• While Mazda's CX-line, including the CX-3, CX-5 and CX-9, saw December sales decline by 12.0 percent to 2,461 vehicles, total sales of the three crossover vehicles finished the year up 7.7 percent, with 43,404 vehicles sold in 2018.



SCARBORO
MAZDA



MAZDA WINTER DRIVE EVENT

0% PURCHASE FINANCING*



UP TO A \$750 I-ACTIV AWD CREDIT*

ON SELECT NEW MODELS

2019 CX-5 GS AWD

BI-WEEKLY LEASE OFFER

\$179[†] at 3.90%

\$3,125 down.

APR for 60 months

Excludes HST.



GT model shown.

1-(888)-355-1411

www.scarboromazda.ca | www.mazdashop.ca

2124 LAWRENCE AVE E, TORONTO, ON, M1R 3A3

* 0% APR Purchase Financing is available on select new 2018 Mazda models. Excluded on 2018 MX-5 ST/MX-5 RF and all 2019 models.

† i-Activ AWD Credit offer (value up to \$750) is available to qualifying retail customers who cash purchase/finance/lease a select new, in-stock 2018 and 2019 Mazda model from an authorized Mazda dealer in Ontario between January 3-31, 2019. Amounts vary by model: \$300 on all 2019 CX-3 and on all 2018 CX-5 models; Maximum \$750 on all 2018 & 2019 CX-9 models. i-Activ AWD Credit applied before taxes. i-Activ AWD Credit offer cannot be combined with Winter Tire Credit Offer. NOTE: i-Activ AWD Credit offer not available on 2019 CX-5 models. Some conditions apply. See dealer for complete details. Winter Tire Credit offer (value up to \$750) is available to qualifying retail customers who cash purchase/finance/lease a select new, in-stock 2018 and 2019 Mazda model from an authorized Mazda dealer in Ontario between January 3-31, 2019. Customer can substitute a cash discount of up to \$750. Amounts vary by model: \$300 on all 2018 Mazda3/Mazda3 Sport, on all 2018 Mazda6, \$475 on 2019 MX-5 ST GS models. Maximum \$750 on all 2018 MX-5 ST/MX-5 RF, 2019 MX-5 ST GS-P & GT, on all 2019 MX-5 RF models. Cash discount substitute applied before taxes. Wheels and installation extra. Winter Tire Credit offer cannot be combined with i-Activ AWD Credit Offer. NOTE: Winter Tire Credit offer not available on 2019 CX-5 models. Some conditions apply. See dealer for complete details.

† Offer available on retail leases of new 2019 CX-5 GS AWD (NX5N89AA00) with a lease APR of 3.90% and 130 bi-weekly payments of \$179 for 60 months, the total lease obligation is \$26,445, including down payment (or equivalent trade-in) of \$3,215. As shown, Offered Pricing for new 2019 CX-5 GT (NXTN89AA00) with a lease APR of 3.90% and 130 bi-weekly payments of \$203 for 60 months, the total lease obligation is \$29,646/\$36,954, including down payment (or equivalent trade-in) of \$3,215/\$4,395. NOTE: 2019 CX-9 lease offers include \$400 lease cash. Lease payments include freight and P.D.F. of \$1,895, \$100 OMVIC fee (all models), \$20.00 Tire Stewardship Fee (all models), \$100 Air Conditioning charge (all models), \$150 Lease Dealer Service Fee (all models) and PSPA of \$90.95/\$90.95. First monthly payment is due at lease inception. 20,000 km per year mileage allowance applies; if exceeded, additional \$4 per km applies. Offers exclude HST. Offered leasing available to retail customers only.

