

# Infiniti Reveals New QX Inspiration Concept

Previewing the brand's electrified future, INFINITI will unveil its new QX Inspiration concept at the 2019 North American International Auto Show this month.

The new concept represents INFINITI's plans for high-performance electrified vehicles, offering complete range confidence, while signaling a new era for INFINITI design enabled by new technology. INFINITI challenges the status quo by masterfully evolving the 'Powerful Elegance' form.

Infused with Japanese DNA, a refreshed form language hints at the potency and character of the brand's future electrified powertrains. The development of new electric vehicle platforms enables the formation of spacious, lounge-like interiors.

In the case of the QX Inspiration concept, the cabin has been hand-crafted using traditional techniques and a choice of materials inspired by a subtle Japanese sensuality.

Stunning new interior technol-



ogy follows the Japanese hospitality principle of 'omotenashi', creating a welcoming environment, while assisting drivers

and connecting occupants to the world around them. "QX Inspiration is the beginning of a new era for INFINITI, and an illustration

of where we want to go with the brand. New technology has given us the opportunity to evolve our design philosophy – and the new

vehicle communicates the 'serene strength' at our core," said Karim Habib, Executive Design Director, INFINITI.

# 2019 Toyota Yaris Hatchback Is Stylish & Fun

TORONTO: Conquer the city in the Yaris Hatchback – the agile, urban-savvy subcompact that delivers style, versatility and driving fun way bigger than its modest footprint.

"Canadians love the efficiency and easy-to-drive nature of small cars – and the Yaris Hatchback adds in a big dose of design, versatility and fun," said Cyril Dimitris, Vice President, Toyota Canada Inc. "With the Yaris Hatchback's style, features and responsive handling, city errands and commutes become welcome adventures."

Nimble and spirited, the Yaris Hatchback is designed for life on the go – and expresses its mission with European styling. Choose from three-door or five-door models, and enjoy the cargo-carrying versatility of a rear hatch plus 60/40 split folding rear seats. The Yaris Hatchback features room for five adults with many welcome amenities – such as heated front seats, power windows and doors, and plenty of thoughtful storage spaces throughout the cabin.

The driver-focussed instrumentation features a multi-information display to place all critical information within easy view. Other technology features include a 6.1-inch Display Audio system with USB audio inputs, Bluetooth® connectivity, and steering wheel-mounted controls.

Under the hood, every Yaris Hatchback is built around a snappy yet efficient 1.5 L four-cylinder engine with weight-reducing aluminum alloy block and engine management technologies including variable valve timing with intelligence and sequential multiport electronic fuel injection. This powers the front wheels through a choice of two transmissions: a five-speed manual or four-speed super electronically controlled automatic with overdrive and the added bonus of an ECO Indicator. Meantime, the combination of electric power steering, well-tuned suspension



and impressively tight turning radius makes the Yaris Hatchback fun to drive, even in congested urban environments. Front ventilated disc brakes and rear drums provide ample stopping power.

The Toyota Yaris Hatchback also features an impressive bundle of standard safety technologies – headlined by Toyota Safety Sense C. Featuring three advanced active safety systems

– Pre-Collision System, Lane Departure Alert and Automatic High Beams – TSS C augments driver awareness, supports driver decision-making, and enhances driver peace of mind. Other safety features standard on all models include the Toyota Star Safety System, nine airbags and a backup camera.

The Yaris Hatchback is offered in a selection of models and trim

levels, as follows:

The 2019 Toyota Yaris 3-Door Hatchback CE (Starting MSRP: \$15,630 manual; \$16,625 automatic) features a four-speaker audio system, passenger side rear walk-in assist, 15" styled steel wheels, colour-keyed bumpers and door handles, reflector style halogen headlamps, and more.

The 2019 Toyota Yaris 5-Door Hatchback LE (Starting MSRP:

\$16,955 manual; \$17,955 automatic) features a four-speaker audio system, air conditioning, cruise control, keyless entry, power adjustable and heated exterior mirrors, 15" styled steel wheels, colour-keyed bumpers and door handles, reflector style halogen headlamps, and more.

For maximum sporty styling and driving fun, the 2019 Toyota Yaris 5-Door Hatchback SE (Starting MSRP: \$18,605 manual; \$19,605 automatic), features disc brakes on all four wheels, front row sport seats clad in sport fabric material, a leather-wrapped steering wheel and shift knob, six-speaker audio system, air conditioning, cruise control, keyless entry, power adjustable and heated exterior mirrors, 16" alloy wheels with wheel locks, colour-keyed bumpers and door handles, a rear spoiler, projector style halogen headlamps, fog lamps, LED daytime running lights, and more.

The 2019 Toyota Yaris Hatchback is now on sale at Toyota Dealers across Canada. For complete and up to date details and specifications, visit [www.toyota.ca/yarishatchback](http://www.toyota.ca/yarishatchback)

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## Exploring Canada's Best Snowmobile Routes

When the mercury drops, many of us hunker down, crank up the heat and spend more time indoors. For others, the winter weather promises adventure as they fire up their snowmobiles and head out to some of the most epic trails in the world.

In Ontario, there are more than 30,000 kilometres of snowmobile trails, making up the world's largest interconnected network. The Bon Echo Loop is a 232-kilometre loop encompassing much of Ontario's highlands.

For those living in or visiting the west, the central Alberta Iron Horse Trail provides idyllic

landscapes for simple day trips or longer hauls to excite novices and experts alike.

The Laurentians in Quebec, a famed range known for its mountain sports and rich snowmobiling heritage, include the world's first snowmobilers' club. The area boasts more than 2,500 kilometres of trails and lots of know all season long.

No matter the trail, it's important to ride safe. That means using the right equipment, avoiding dangerous areas, and speaking

with a broker to ensure your vehicle has the right insurance coverage. - newscanada