

Transform Your Drive In The 2019 Camry

TORONTO: Sharp. Sleek. Stunning. These are the words you'll use to describe the 2019 Toyota Camry. Available in four-cylinder, V6 and self-charging hybrid powertrains, the Camry features a range of models and grades that let you pick the vehicle that suits your style. Regardless of your choice, every Camry delivers tremendous comfort, efficiency, style and technology – including, this year, Apple CarPlay as a standard feature on all models.

“The Toyota Camry is one of the world’s most popular vehicles – and from the first glance at the 2019 models, it’s easy to see why,” said Cyril Dimitris, Vice President, Toyota Canada Inc. “While other automakers abandon the sedan market to concentrate on SUVs, we know that for many Canadians, there’s nothing better than a sedan for an engaging driving experience – and the Toyota Camry proves that with bold styling that’s engineered for impressive performance.”

The eighth-generation Toyota Camry is completely transformed, thanks to the Toyota New Global Architecture (TNGA). This revolution in powertrain and vehicle development enables Toyota to design and engineer vehicles with bolder styling, improved handling and performance, and better safety.

TNGA enhances the 2019 Camry with a sleek, sporty body, plus a sweeping hood ending in distinctive upper and lower grilles. Many premium features are standard, including LED headlights and rear combination lamps, plus power adjustable and heated exterior mirrors with integrated signal lamps. Each trim level comes with uniquely-styled wheels, while the Sport model Camrys (the SE and XSE trim levels) feature sporty styling cues such as mesh-patterned grilles, side skirts and a unique rear fascia with spoiler to express their sportier performance.



Inside, the modern cabin features a sweeping interior design with quality materials, exemplary ergonomics, and outstanding attention to detail. Camry drivers will appreciate the excellent support of the comfortable seats, and the thoughtful placement of instruments and controls to keep everything close to hand.

TNGA does more than make Camry stunning: it also boosts performance and handling. Those who prefer sedans over SUVs do so, in part, for the superior driving experience they deliver, and Toyota engineers have taken great care to ensure the Camry experience really stands out. “S” series models feature sport-tuned suspension systems.

The 2019 Toyota Camry is offered with a choice of three powertrains: The LE, XLE, SE and XSE grades are built around a 2.5 L four-cylinder Atkinson cycle engine that generates more than 200 peak horsepower.

The XLE and XSE grades are also offered with the choice of a 3.5 L V6 that generates 301 peak horsepower.

Both engines are paired with eight-speed direct shift automatic transmissions featuring sequential shift mode. The Camry Hybrid models feature Toyota’s

Hybrid Synergy Drive – the most popular and proven self-charging gasoline-electric hybrid powertrain on the planet. The drive is tailored to each vehicle. In the Camry, this system features a 2.5L four-cylinder Atkinson cycle engine, mated to an electronically controlled continuously variable transmission (ECVT), high-torque electric motor, high-capacity storage battery and sophisticated power management system. This system generates 208 net horsepower and exceptional fuel efficiency at 4.9 L / 100 KM city/highway combined.

Apple CarPlay joins the Entune connectivity service as standard in all Camry models.

Of course, the Camry wouldn’t be a Toyota without delivering impressive safety performance: This bundle of advanced systems includes the Pre-Collision System with Pedestrian Detection function, featuring forward collision warning and automatic emergency braking... Lane Departure Alert with Steering Assist function... Automatic High Beams... and Dynamic Radar Cruise Control. Other standard safety features include the six active technologies of the Toyota Star Safety System, 10 airbags, a backup camera, a tire pressure

monitoring system with auto location, and an anti-theft system.

For 2019, the Toyota Camry is offered in a broad range of classic “L” series and sportier “S” series models. All have been carefully crafted to offer Canadians an attractive mix of styling, features and specifications, as follows:

The 2019 Toyota Camry LE (Starting MSRP: \$27,850) features durable fabric seat surfaces, heated front seats, an eight-way power adjustable driver’s seat, 7” Display Audio system with six speakers, 4.2” multi-information display, 17” alloy wheels, and more. This model may also be ordered with a choice of two available options packages:

- The 2019 Toyota Camry LE Upgrade Package (Starting MSRP: \$30,350) adds dual-zone automatic air conditioning, Entune 3.0 Audio Plus including Entune Safety Connect, an 8” Display Audio system, integrated Sirius XM Satellite Radio, and much more.

- For those looking to maximize value – for example, in fleet service – the 2019 Toyota Camry LE Base Package (Starting MSRP: \$26,390) reduces the MSRP.

The other great models in the

2019 line-up are

- The 2019 Toyota Camry XLE (Starting MSRP: \$33,650).
- The 2019 Toyota Camry XLE Navigation Package (Starting MSRP: \$36,390) is a new model for 2019s.
- The 2019 Toyota Camry XLE V6 (Starting MSRP: \$40,990) includes all of the features in the Camry XLE Navigation Package.
- In addition to the “S” series features already noted, the 2019 Toyota Camry SE (Starting MSRP: \$28,505) .This model may be enhanced with an upgrade package.
- The 2019 Toyota Camry SE Upgrade Package (Starting MSRP: \$31,150).
- The 2019 Toyota Camry XSE (Starting MSRP: \$34,690).
- The 2019 Toyota Camry XSE V6 (Starting MSRP: \$39,990)
- The 2019 Toyota Camry Hybrid LE (Starting MSRP: \$31,550)
- The 2019 Toyota Camry Hybrid XLE (Starting MSRP: \$40,790). Contact dealers for their models

The 2019 Toyota Camry and 2019 Toyota Camry Hybrid are now on sale at Toyota Dealers across Canada. For complete and up to date details and specifications, visit www.toyota.ca/camry.

Combat Distracted Driving; Use Technology

Distracted driving has become a huge safety issue, causing a rise in collisions, insurance rates and fatalities. With colder weather and unpredictable road conditions ahead, it’s more important than ever to arm yourself with the tools to combat distracted driving, many of which exist thanks to modern technology.

“There are some simple fixes that will go the distance in helping you become a more attentive, considerate driver,” explains Michael Bettencourt, managing editor at Autotrader.ca. “Road safety is everyone’s responsibility, so it’s important to do your part to keep our streets safe.”

Take advantage of electronic aids. Many new vehicles come standard with safety features such as blind spot, collision and lane-departure warnings, as well as autonomous braking.

Look ma, no hands. Reduce the possibility of being distracted with texts, alerts or calls by setting up Bluetooth while parked or putting your cellphone in do not disturb mode.

The myth of multitasking. Don’t eat or



smoke while behind the wheel. It can be tempting to multi-task, but make a conscientious effort to focus solely on driving and paying attention to your surroundings.

Secure the cabin. Properly secure chil-

dren, pets and other loose items that may roll around the vehicle and take your attention away from the road.

Find more tips at www.autotrader.ca/news-features.

3 Ways To Improve Your Commute

It’s easy to accept the drudgery of commuting as a necessary evil. Yet most of us don’t realize the power we have over our commutes. Take back the wheel with these simple changes.

Update your routine. A large part of the drain commuting puts on you comes from the sense of rushing. Set your sleep cycle back half an hour, or even fifteen minutes. For the cost of one episode on Netflix, you’ll find yourself getting more done with less stress every morning. Enjoy a nice walk or a breakfast, or just get out on the road ahead of the rush.

Update your route. Now take your commuting freedom to its next level. Don’t just blindly merge onto the obvious route behind everyone else, make your own path. A quick Google Maps or Waze session will yield a surprising number of alternate routes that may keep you moving the whole way, or take you through more pleasant areas. Try experimenting with new roads yourself. Beyond finding shortcuts, exploring the city can turn your commute from a mindless routine into a daily adventure.

Update your ride. The right vehicle and features can take your trips from daily grind to the Cadillac of commutes. With the Cadillac XT4 model, you can choose smart features like the vehicle app or Amazon Alexa to start your car even before you head out the door. Combine Apple CarPlay to mirror your phone’s screen on your dashboard for music or calls. On-Star helps you drive with added confidence and is designed to have someone help you in case of emergency. The freedom to play and explore will turn your daily commute around.

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