

# ICCC Event Highlights Growth Opportunities For Canadian IT Firms At Globalsoft 2019



Indian Consul-General in Toronto, Dinesh Bhatia addressing the participants at the Global Soft information session.

Mr. D. K. Sareen, CEO Global Soft, Consul General Dinesh Bhatia, ICCC President Pramod Goyal and Mr. Nalin Kohli, Chairman, GlobalSoft.

TORONTO: The Indo Canada Chamber of Commerce and Consulate General of India in Toronto Jointly organized an informative session on Global Soft 2019 at the ICCC office last Thursday.

Mr. Nalin Kohli, Chairman of Indiasoft and Mr. D.K Sareen, CEO of Indiasoft came from India to interact with the ICCC members.

Mr. Pramod Goyal, President ICCC in his welcome remarks said that Information Technology is accelerating its growth in the all fields. "India is a major player in the sector as it is the largest exporter of software in the world and still growing".

He quoted that, "as per NASSCOM IT sector revenues were USD \$160 billion in 2017, with USD \$99 billion in export earnings, and USA accounting for over 2/3rd of the total IT exports." During Prime Minister Trudeau's visit to India earlier this year in February 2018, several MOU's were signed between the two governments and businesses to promote innovation & entrepreneurship, including setting up of 'Indo Canada Innovation Bridge', through a Public Private partnership

High Commissioner Dinesh



ICCC Board members with Amb. Bhatia, Mr. Nalin Kohli and Mr. Sareen of GlobalSoft

Bhatia applauded the ICCC and its activities in promoting India-Canada trade and commercial relations. He said that the IT sector potential has not been tapped fully and collaboration has not been reached to top levels, it should be. He pointed out that the US was importing over US\$63 billion worth of software from India whereas Canada is only importing over a US\$1billion.

With reference to the Canadian market size the potential is much more and it can easily cross the US\$ 4 billion mark, he said.

Mr. Nalin Kohli is Chairman

of Indiasoft- Globalsoft Committee of Electronics & Software Export Promotion Council GLOBALSOFT 2019 that is being organised on 4-5 February 2019 in Hyderabad, the IT hub of India. As a one-stop point for IT industry from across the globe, it is a stand-apart business opportunity for interacting, strategic networking and cementing business alliances in India.

It would give exhibitors an opportunity to connect with Key Government Officials in several important Indian States for various Projects including e-Gov-

ernance, Cyber Security, Smart Cities, Energy, Defense and Homeland Security etc. It would also enable them to foster Strategic Alliances, Joint Ventures, Marketing tie-ups, Re-sellers for the products and services.

Mr. D. K Sareen, Chief Executive Officer, Globalsoft in his detailed presentation said that by attending the Globalsoft 2019, you can access the potential of trillion dollar digital Indian marketplace in the new and promising areas of Cyber Security, Smart Cities, Health IT, Fintech, Online Education, Analytics, and E-Commerce

among others through partnerships with Indian IT companies; distributor and licensing arrangements; value-added reselling; and points of presence etc.

The second edition of GLOBAL SOFT 2019 can be the gateway for companies in Canada to top into the vast market of India, the emerging markets of Africa, Commonwealth of Independent States (CIS) and Middle East.

GlobalSoft 2019 offers opportunities for exploring business opportunities in India; enhance competitiveness in global markets with India connection; develop IT Partnerships; Foster strategic alliances, joint ventures, and marketing tie-ups; co-development, customization and collaboration opportunities; besides meeting with over 350 hosted buyers from over 60 countries.

The session was followed by a Q & A session. ICCC board members Ms. Devika Penekelapati, Ms. Sunita Vyas, Mr. Rakesh Joshi and Mr. Chirag Shah were present along with member representatives from several IT firms. Ms. Devika Penekelapati opened the event and introduced Mr. Nalin Kohli to the audience and Ms. Sunita Vyas proposed the vote of thanks.



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