

VOICE AUTOMOBILE



Audi e-tron GT Hints At A Fastback Electric Future

By Nauman Farooq

Audi presented one of the stars of the 2018 Auto Show in the movie capital Los Angeles. With the electric powered Audi e-tron GT concept, a four-door coupé is making its debut as a show car. The series-production counterpart is set to follow in around two years.

The next electric Audi is being launched, following in the footsteps of the Audi e-tron SUV and the Audi e-tron Sportback slated for 2019. This time with a flat-floor architecture that provides for exciting proportions and a low centre of gravity. With 590 hp, it ensures performance fit for a sports car. The torque is transferred to the wheels via the quattro permanent all-wheel drive with torque vectoring, as you would expect for such a dynamic Audi. The performance



subsidary Audi Sport GmbH is responsible for subsequently transforming the car into a series-production model.

Flat, wide and with a long wheelbase – those are the propor-

tions of a classic Gran Turismo. And the Audi e-tron GT concept reflects these with its 4.96-metre (16.3 ft) length, 1.96-metre (6.4 ft) width and 1.38-metre (4.5 ft) height. The lightweight body of

the four-door coupé is manufactured using a multi-material construction. Here you have a roof section made from carbon along with numerous aluminium components and supporting elements

made from high-strength steel.

The technology for this automobile was developed in close collaboration with Porsche. Design and character are packed full of unmistakable Audi DNA. The gently sloping roofline of the e-tron GT concept that extends well into the rear echoes the Sportback layout that is the hallmark of the brand.

This is, however, clearly taken forward into the future, pointing the way to the next evolutionary stage of the Audi design language. The cabin that tapers strongly toward the rear stands out compared with current Audi models.

Wheel arches and shoulders are sculpted emphatically and, together with the flat floor that is unusual for an electric vehicle, visually underlines the low centre of gravity and the dynamic

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Mercedes-Benz Recognizes Top 'Women On Fast Track'

TORONTO: In order to recognize a group of women who are shaping the future from the driver's seat, Mercedes-Benz Canada hosted the winners of the inaugural WXN Top 100 Mercedes-Benz Emerging Leaders Award at "Women on the Fast Track" at Le Circuit Mont-Tremblant recently.

It was a day that paired empowerment and networking with high-performance driving. Mercedes-Benz Driving Academy Instructor Melanie Paterson led the group of accomplished women in getting out of their comfort zones and onto the track to experience a new kind of exceptional performance.

"The purpose of this program was to bring our Mercedes-Benz Emerging Leaders together to celebrate their impressive accomplishments and expose them to a different type of high-per-

formance setting," says Virginie Aubert, Vice President of Marketing, Mercedes-Benz Canada. "We hope the 'Women on the Fast Track' experience will serve as a reminder for our winners to continue innovating and pushing their limits. In addition to taking on the track, they had many opportunities to engage in powerful conversations and to learn and be inspired by each other's experiences."

The Mercedes-Benz Emerging Leaders Award is a new category for the Women's Executive Network's (WXN) annual Canada's Most Powerful Women: Top 100 Awards. The category recognizes women who are early in their careers and are already making their mark through their vision, leadership, authenticity and innovative thinking.

The inaugural award recipients

who will be recognized at the WXN Top 100 Gala on Thursday, November 22 are:

- Marcia Anderson, Section Head, Section of First Nations, Metis and Inuit Health, Department of Community Health Sciences, Max Rady College of Medicine, Rady Faculty of Health Sciences, The University of Manitoba
- Zahra Ebrahim, Co-leader, Doblin, Monitor Deloitte, Deloitte
- Breanne Everett, Founder and Chief Executive Officer, Orpyx Medical Technologies, Inc.
- Genesa Greening, President & CEO, BC Women's Hospital Foundation (BCWHF)
- Kim Hallwood, Head of Corporate Sustainability, HSBC Bank Canada
- Karina Kesserwan, Founder & Partner, Kesserwan Arteau Inc.

• Emily Mills, Founder, How She Hustles

• Genevieve Pinto, Partner, Renewal Funds

• Julie Quenneville, President, McGill University Health Centre Foundation

• Amanda Shatzko, President, Arts Council of North Okanagan

• Nirvani Umadat, Doctor, Owner & President, Dr. Nirvani Radha Umadat Dental Corp

• Maili Wong, First Vice President, Investment Advisory & Portfolio Manager, CIBC Wood Gundy

"Mercedes-Benz is proud to partner with WXN to celebrate female achievement and recognize the next generation of female visionaries," says Aubert. "Since 1888, when Bertha Benz was the first person to road test the Patent Motor Car, women have always played a role in Mercedes-Benz's

story. When Bertha masterminded and executed this first road test – proving the capability and sustainability of the automobile – she demonstrated vision, creativity and ambition. ...we're proud to recognize women who demonstrate these qualities and who continue to inspire us today."

"For 16 years, the Top 100 Awards has served as a reminder of the importance of showcasing female leaders," says Sherri Stevens, CEO of PhaseNyne, parent company of Women's Executive Network, Canadian Board Diversity Council and SRG.

"These initiatives help to drive positive change ..which assists to ensure that gender diversity and equity is achieved in all walks of life. We're proud to be partnering with Mercedes-Benz to continue striving for positive change together."



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