

All-New, Fifth-Generation 2019 Toyota RAV4



The original Toyota RAV4 arrived in Canada 22 years ago, casting the mold for a whole new industry segment, which evolved into the compact crossover SUV.

With the all-new, fifth-generation 2019 Toyota RAV4, the vehicle premieres, yet again, at the forefront – both for the Toyota brand and for what is currently the most popular segment in the industry. Dealership arrivals can't come soon enough,

with 2019 RAV4 gas models set to arrive next month, and RAV4 Hybrid models following in late March 2019.

The first RAV4 was a true game-changer, but no one knew at the time just how big of a market shift it would create. Much has changed in the two decades since then. Compact crossover SUVs have grown in size, and segment growth shows no signs of abating. RAV4 is the best-selling

vehicle in its class, doubling volume over the last five years to sales of nearly 51,000 in Canada in 2017. That makes RAV4 Toyota's best-selling vehicle in Canada, and the best-selling non-pickup truck in North America.

The 2019 RAV4 is, in essence, disrupting the segment it created. It is bringing more sport and more utility back while enhancing the agile handling, everyday comfort and exemplary fuel efficiency that made RAV4 the segment leader it is now. All told, the 2019 RAV4 is designed to tackle urban, suburban or great outdoors Trails with equal aplomb. The look is tougher, and there's greater capability with a new type of all-wheel drive, yet the ride is smoother and quieter, with new comfort touches inside.

New RAV4 powertrains increase performance while reducing fuel consumption. Second-

generation Toyota Safety Sense (TSS 2.0) comes standard, and Entune multimedia is more comprehensive and versatile than ever. RAV4, the compact crossover SUV trend-setter, is poised to, once again, change the game.

With seven gas models and five hybrid models, the 2019 RAV4 arrives at dealerships with an option for everyone. The RAV4 Hybrid pricing will be available at the beginning of 2019.



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2018 CX-5 GS AWD

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\$1,145 down.

APR for 84 months

All-in from \$33,644 Excludes HST.



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*0% APR Purchase Financing is available on select new 2018 Mazda models. Excludes on 2018 MX-5 ST/MX-5 RF and all 2019 models. Terms vary by model. Based on a representative agreement using an offered pricing of \$23,129 for the new 2018 Mazda3 SE iAT (1A4ZK384A00) with a financed amount of \$23,400. The cost of borrowing for a 72-month term is \$325, total finance obligation is \$23,400. Offer includes freight and P.D.E. of \$1,696. \$10 CMV/C fee, \$17.75 Tire Stewardship Fee, \$100 Air Conditioning charge and \$106.39 PPSA. Offer excludes HST.

†Winter Tire Credit offer (value up to \$750) is available to qualifying retail customers who cash purchase/finance/lease a new, in-stock 2018 and 2019 Mazda model from an authorized Mazda dealer in Ontario between November 1, 2018 – January 2, 2019. Customer can substitute a cash discount of up to \$750. Amounts vary by model. \$300 on all 2018 Mazda3/Mazda3 Sport, on all 2018 Mazda6, on all 2019 CX-3 and on all 2018 CX-5 models. \$475 on 2019 MX-5 ST GS models. Maximum \$750 on all 2018 MX-5 ST/MX-5 RF, on 2019 MX-5 ST GS-P & GT models, on all 2019 MX-5 RF models and on all 2019 & 2019 CX-5 models. Cash discount substitute applied before taxes. Wheels and installation extra. Some conditions apply. See dealer for complete details.

**Finance Pricing for new 2018 CX-5 GS AWD (N1SN8BA001) is \$33,644 financed at 3.00% over 84 months equals weekly payments of \$99 with \$1,145 down payment, cost of borrowing is \$3,541 with a total obligation of \$37,185. As shown, 2018 CX-5 ST (N1MTN88A020) is \$37,244 financed at 3.00% over 84 months equals weekly payments of \$110 with \$1,145 down payment, cost of borrowing is \$3,833 with a total obligation of \$41,176. Finance payments include freight and P.D.E. of \$1,895, \$10 CMV/C fee (all models), \$17.75 (\$14.20) Tire Stewardship fee (MX-5/MX-5 RF models), \$100 Air Conditioning charge (where applicable) and PPSA of \$121.61. First weekly payment is due at finance inception. Offers exclude HST.

*No Payments for 90 Days (payment deferral) offer is available on all new in-stock 2018 and 2019 Mazda models, and only applies to purchase finance offers on approved credit in Ontario. No interest fees will accrue during the first 60 days of the finance contract and the contract will be extended consequently. After this period, interest fees will begin to accrue and the purchaser will repay the principal after the 90th day and interest monthly over the term of the contract. Customers are responsible for the down payment (if applicable), license, and insurance payment upon contract signing. Deferral is not available on 16-month contracts. Offer period November 23 – 30, 2018.

License, insurance, taxes and down payment (where applicable) are extra and may be required at the time of purchase. Dealer may solicit loans for lease. Dealer order/trade may be necessary on certain vehicles. Offers valid November 1 – 30, 2018, while supplies last. Lease and finance on approved credit for qualified customers only. Offers subject to change without notice. Visit mazda.ca or see your dealer for complete details.