

Vibrant Brampton Dazzles With Stunning Performers

Two-Day Festival Featured Fantastic Music, A Variety Of Dances, Visual Arts And Lots Of Food



BRAMPTON: Brampton's biggest two-day festival, Vibrant Brampton returned for its third year on July 27 and 28 with brilliant programming through their diverse artist lineup.

Organized by the non-profit group Arts and Culture Initiative of South Asia (ACISA), Vibrant Brampton took place at Sheridan College Grounds, Davis Campus in Brampton.

Friday's damp weather did not deter the fans or the performers who came back to the venue the next day to enthrall the audience. Co-headliners, Sirens of Shanti, Parichay, Miraya and Punjabi duo Harpreet Dhillon and Jassi Kaur gave back to back performances to close out the show on Saturday night.

Hindi Fusion band, KARMA, gave the audience a brief taste of their fantastic music before the storm took over on the 27th. Enakshi Sinha and Tamar Illana's performance of a fusion of Kathak and Flamenco left the audience in awe.

Nrityadeep was flawless in their performance and Jadoo Entertainment filled the stage and showcased some great moves. Friday afternoon saw perfor-



mances from Trey Cuban, and Melle Rose, both singers who regaled the audience with their voices and commanded the stage with their performances.

Anthony (Tonie) Tirado had many on stage learning to dance the Cuban salsa. Vibrant Brampton brought an eclectic mix of programming from various ethnic backgrounds.

The Punjabi pop duo Harpreet Dhillon and Jassi Kaur ended this year's festival with great bhangra music on the 28th after having been rained out on the 27th. Indo-Canadian Bollywood heartthrob

Parichay and International multi-talented artist, Miraya Varma, along with Saregama singing sensation Sumana Ganguly gave phenomenal musical presentations. In 2016, Parichay became the first ever non-resident Indian to do 4 out of 5 songs in a mainstream Bollywood film for Tips including the mega-hit 'Peene Ki Tamanna'.

Kids enjoyed having their face painted and were able to jump around in the inflatable 'bouncy' castle. The festival, previously organized at the Garden Square had a bigger venue this year

and was proudly sponsored by RBC, Value Mobile, Downtown Brampton BIA and funded by the City of Brampton and Canadian Heritage. This event was also supported by Stop Diabetes Foundation, Canadian Blood Services and Beaux Arts, Brampton.

ACISA also presented a two-week long visual arts festival titled Visual Arts of South Asia (VASA) that ran from July 15 to 28. This year's theme was "Colours of South Asia". It was held at Beaux Arts in Downtown Brampton and showcased new and established artists.

Many food vendors supported the event such as Lazeez Sharma, golas from Gola Guyz, chats and pav bhajji from Monsoon as well as dosas and idlis from Dosa & Chutney to name a few. Everyone had an opportunity to try out lots of different kinds of food.

Arts and Culture Initiative of South Asia (ACISA) is a non-profit organization with a vision to:

- Promote cross cultural understanding with the aim to bringing a diverse community together in celebration of life, culture, art and tradition.

- Showcasing local artistes and providing them with an opportunity to present their work to a wide range of audience (Non South Asians & South Asians)

- To break cultural barriers and encourage participation, allowing all communities from Brampton to experience the different forms of South Asian Arts and culture

- To showcase South Asian heritage as it continues to evolve imbibing the values of Canada

- To communicate key messages that share the philosophy of diversity with residents of Brampton.

Algoma Expansion Adds To The Transformation Of Brampton's Core



BRAMPTON: Algoma University has announced a new School of Business and Economics in the City of Brampton. This expanded programming will open for enrolment this September. Students in Brampton and the GTA will now have the choice of two new four-year bachelor degrees, in Business or Finance and Economics, both offered in the heart of downtown Brampton.

With plans for a new Ryerson University campus underway, and the Downtown Reimagined project, Brampton's downtown is becoming a destination for learning, working and playing.

Brampton Mayor Linda Jeffrey said: "I'm excited to hear that Algoma University is expanding to include a new School of Business and Economics in downtown Brampton. This new programming builds on our goal of offering more quality education in our city and creates more opportunities for Brampton students and businesses to excel."

This next chapter of Algoma University's business programming builds on the University's commitment to provide competitively priced, quality academic offerings that prepare students for long-term career success while supporting the local business community and beyond.

Algoma University began offering a Bachelor of Business Administration pathway program in Brampton in the fall of 2010, with just under 40 students. The

initial program model was focused on college diploma holders looking to complete an undergraduate business degree to move forward in their professional careers. Enrolment grew to more than 100 students each year, and the university's expansion plans call for more than 500 students in downtown within the next three years.

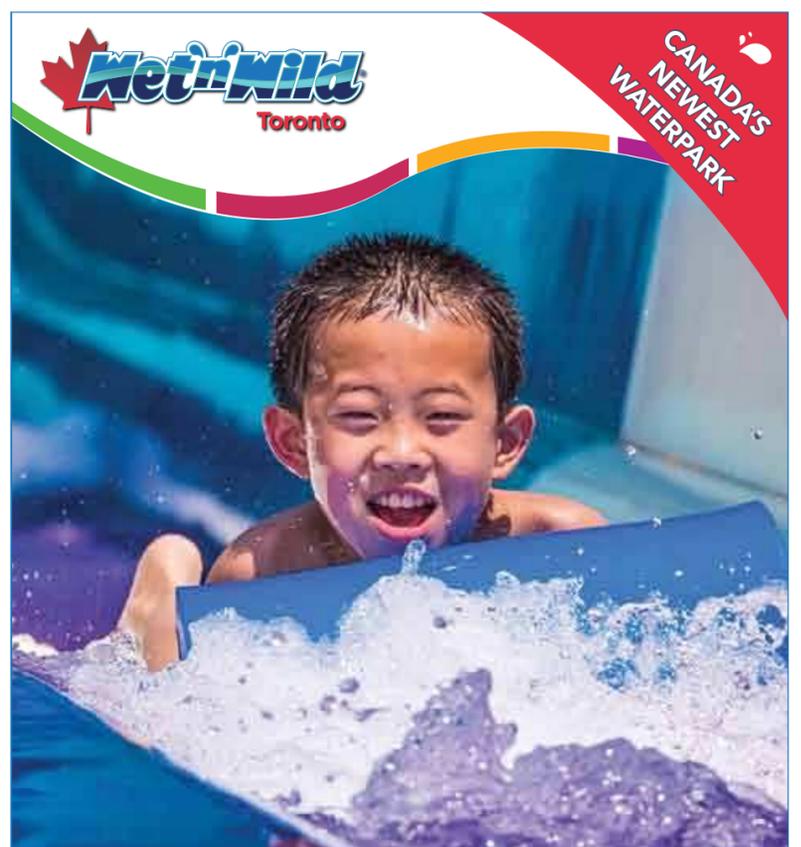
- Approximately 200 students have completed their degree requirements at Algoma University's Brampton campus

- Roughly 70 per cent of Algoma's Brampton students are from Brampton or adjacent communities. The remainder are from other GTHA communities as well as from China, India and other countries.

- Ryerson University's new campus is currently planned to open for classes in the fall of 2022, offering experiential learning in undergraduate programs with a broad focus on cyber science and business.

- Brampton and the Region of Peel are set to begin an infrastructure upgrade and beautification project, Downtown Reimagined, to create a vibrant public realm with an aesthetically beautiful streetscape around the historic Four Corners.

Asima Vezina, President and Vice-Chancellor, Algoma University, said: "The new School of Business and Economics demonstrates our continued commitment to enhancing the quality of our programs while ensuring our students are well-prepared to support the needs of the Brampton business community."



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