

kartSTART Of Toyota To Start Cross-Canada Tour

TORONTO: Canadians are invited to join in on the fun at the race track this summer as kartSTART Presented by Toyota celebrates its eighth year providing hands on drivers' safety education to kids across Canada.

Led by retired professional race car driver, Russ Bond, and sponsored by Toyota, the ASN Canada FIA safety endorsed program has helped over 6000 kids establish an early foundation for safe and responsible driving using a car just their size – a go-kart!

Beginning June 30, kartSTART will visit 10 cities across Canada, including a new stop added to the tour in Ottawa, Ontario. By popular demand, the program will also return to Saskatoon, Saskatchewan, where it last visited in 2015.

"What's great about the kartSTART program is kids are not only given the opportunity to experience being behind the wheel of a motorized vehicle (many for the first time), but they're becoming familiar with driver safety well before they can get a license," said Cyril Dimitris, Vice President of Sales and Marketing, Toyota Canada Inc.



"kartSTART is helping create a better, safer future for the drivers of tomorrow."

New to this year's program is a professionally designed go-kart made accessible for kids with physical disabilities so that they can drive too!

The accessible go-kart looks the same as the other karts, but with hand-controlled throttle and braking incorporated into the design of the steering wheel.

As a mobility company, Toyota is committed to supporting the creation of a more inclusive society where every individual has the freedom to move.

Jonak Motorsport, one of Canada's leading racing fabrication and restoration companies, was tasked with designing, building and testing kartSTART's accessible go-kart.

The company specializes in high-end projects, from restor-

ing vintage Formula 1 cars, to building safe, racing quality go-karts. Jonak Motorsport has been a partner of kartSTART for eight years and has been instrumental in developing a specialized fleet of karts for the program.

"I'm thrilled about this year's additions to the 2018 kartSTART program," said Russ Bond, founder of kartSTART Presented by Toyota.

"With the new accessible go-

kart, we now have the ability to create a more inclusive environment, where mobility is no longer a barrier for children with physical disabilities affecting the lower limbs."

The half-day course gives children and teens as young as 10 a driving experience in a vehicle that fits them — our go karts. The driving experience includes: interactive safety briefing by professional driving instructors including one-on-one interaction; use of a professional racing kart; Snell approved helmet, and CIK racing suit.

Karting participants take part in safety oriented lead/follow sessions with our instructors. Families will experience our Toyota Safety Sense demonstration exercises that are fun for the whole family. And of course we include a catered lunch for all attendees. For more information, and to reserve a spot in the 2018 kartSTART Presented by Toyota Nationwide Tour, please visit or contact:

Website: www.kartstart.ca
Facebook: [kartSTART.ca](https://www.facebook.com/kartstart.ca) Telephone: 647-401-5153 Email: info@kartstart.ca



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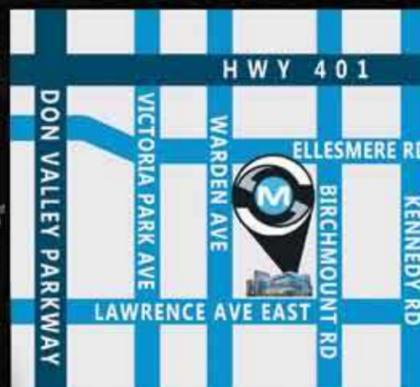
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†Mazda 50th Anniversary Bonus Offer is available to qualifying retail customers who cash purchase/finance/lease a new and previously unregistered, in-stock 2017, 2018 or 2019 Mazda model from an authorized Mazda dealer in Ontario between June 1 - July 3, 2018. Anniversary Bonus Offer value of \$300 for 2018 Mazda3/Mazda3 Sport, 2018 Mazda6, 2018 & 2019 CX-3, 2018 CX-5, \$750 for 2017 Mazda6, 2018 MX-5/MX-5 RF & 2018 CX-9, \$1,000 for 2017 MX-5 RF. Anniversary Bonus Offer will be deducted from the negotiated price before taxes. Some conditions apply. See dealer for complete details.
‡Offer available on retail leases of new 2018 Mazda6 GS 6AT (G4SN88AA00) with a lease APR of 1.49% and 130 bi-weekly payments of \$149 for 60 months, the total lease obligation is \$22,533, including down payment (or equivalent trade-in) of \$3,195. As shown. Offered Pricing for new 2018 Mazda6 GT (G4TM88AA00) with a lease APR of 1.49% and 130 bi-weekly payments of \$195 for 60 months, the total lease obligation is \$28,577, including down payment (or equivalent trade-in) of \$3,195. NOTE: Lease payments include freight and P.D.E. of \$1,795, \$10 OMVIC fee, \$17.75 Tire Stewardship fee, \$100 Air Conditioning charge, \$150 Lease Dealer Service Fee and PPSA of \$90.95. First monthly payment is due at lease inception. 20,000 km per year mileage allowance applies, if exceeded, additional \$4 per km applies. Offers exclude HST. Offered leasing available to retail customers only.
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