

This Is The Brampton Of 2040; Plan Endorsed

Vision Document Lists Five New Town Centres, Arts Hub, Traffic Loops, Trees Everywhere



BRAMPTON, ON – Following months of intensive community engagement, there is a bold new vision in place for the future of Brampton. City Council endorsed Brampton 2040 Vision: Living the Mosaic at a special Council meeting on Monday, May 7.

Brampton 2040 Vision is an aspirational document to guide what Brampton will become over the next quarter century. Central to the Vision are seven ambitious vision statements dealing with environment, transportation, jobs, recreation, health, social issues, and arts and culture. It also includes 28 specific actions to

help make each vision statement a reality.

“From the new Ryerson University campus, to our electric bus pilot project, to our emerging cultural scene that fosters immense creative talents, great things are happening in Brampton,” said Mayor Linda Jeffrey.

“Brampton 2040 Vision builds on those initiatives in a bold and innovative way, and challenges our City to think bigger and work differently. Achieving this significant transformation won’t be easy and will take courage, but our residents have embraced this new people’s Vision.”

The Vision initiative began in

mid-2017, following Council direction to develop a comprehensive document guiding Brampton’s future as a connected, inclusive and innovative city. The City partnered with internationally acclaimed urban planner Larry Beasley, who has built visionary city models around the world. What followed was an intensive community-wide conversation. With an innovative online engagement platform and a dedicated street team that travelled across the city to speak with people all ages, backgrounds and experiences, it was the most robust public engagement the City has ever undertaken.

“Brampton 2040 Vision is built on public engagement, combined with best practices from around the globe,” said Antonietta Minichillo, project manager of the Vision initiative.

“It was important for this to be the community’s vision for the future, not just the City of Brampton’s. We thank the thousands of residents who participated over the past few months, and we look forward to the next stage of the journey.”

Staff will now start work on a comprehensive implementation plan that sets priorities and delves deeper into matters like budget allocation, policy changes and

new partnership opportunities. The implementation report is expected to be presented to Council in the coming months.

The plan calls for five new town centres; Arts Street as a unique maker-place, art hubs in the cores and spontaneously elsewhere; transit network and new core loop, walking and cycling networks, virtual networks, new travel technologies exploited; streets for people, trees everywhere, designed communities, handsome buildings and more.

There will be a Refreshed Bramalea - an updated ‘new town’ showpiece but still true to its mid-century image.

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