

# BMW Concept iX3 - Glimpse Of Electrified Future

The BMW Group is pushing ahead with its electrification strategy by extending the reach of its all-electric mobility offering to the company's core brands. The BMW Concept iX3 – presented for the first time at the Auto China 2018 show in Beijing – offers a look ahead to the expansion of the model line-up in this area. The first model from the BMW brand to be driven purely by electric power will be a fully-fledged Sports Activity Vehicle (SAV) – and without compromises when it comes to functionality and comfort.



The BMW Concept iX3 underscores the BMW Group's resolve to further strengthen its leading position in the field of electric mobility.

The expansion of the company's range of vehicles offering locally emission-free mobility is one of the central spheres of activity defined by the Automated, Connected, Electrified and Services (ACES) technological fields, on which the company is driving forward the transformation of the mobility sector as part of its NUMBER ONE > NEXT strategy.

The expansion of locally emission-free mobility vehicles is one of the key areas of centralized action, alongside with automated driving, high-end connectivity and new digital services, which are driving the company's transformation of the mobility industry as part of the NUMBER ONE > NEXT strategy. Under the generic term "iNext", and as an enabler for the entire BMW Group, the future-model-kit is now being developed, in which the BMW Concept iX3 is playing a key role.

The BMW Concept iX3 represents another milestone on the road to locally emission-free driving under the BMW Group's electrification strategy. And so a Sports Activity Vehicle (SAV) once again blazes a trail for a new and groundbreaking form of BMW's fabled driving pleasure. The current BMW X5 xDrive40e iPerformance (petrol consumption combined: 3.4 – 3.3 l/100 km [83.1 – 85.6 mpg imp]; electric power consumption combined: 15.4 – 15.3 kWh/100 km; CO2 emissions combined: 78 – 77 g/km) made its debut in 2015 as the BMW core brand's

first plug-in hybrid model. And the BMW ActiveHybrid X6 presented in 2009 was the world's first Sports Activity Coupe with a full-hybrid drive system. The BMW Concept iX3 previews the fusion of the multi-faceted driving pleasure for which BMW X models are renowned and a locally emission-free drive system. The version of the fifth-generation electric motor developed for the SAV generates maximum output of over 200 kW/270 hp. The likewise model-specific high-voltage battery has a net capacity of over 70 kWh, which is

enough to give the electric SAV a range of more than 400 kilometres (249 miles) in the WLTP cycle.

Another feature of the high-voltage battery developed for the fifth generation of eDrive technology is its optimised charging capability. The energy storage system has a newly developed Charging Control Unit and is designed to be hooked up to fast-charging stations generating up to 150 kW. The high-voltage battery can be charged in just 30 minutes from one of these stations.



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\*Purchase from price, based on Manufacturer's Suggested Retail Price, for new 2018 Mazda6 GS (G4SN88AA00) is \$28,923.  
As shown, purchase from price, based on Manufacturer's Suggested Retail Price, for new 2018 Mazda6 GT (G4TM88AA00) is \$37,723.  
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