

Cadillac Announces Pricing For Its New 2019 XT4

After revealing the first-ever Cadillac XT4 last month in New York, Cadillac Canada announced the 2019 XT4 will be available for sale this fall, with an MSRP starting at \$39,900, plus a delivery freight charge of \$2,000.

“The XT4 expands our successful SUV lineup to a segment where Cadillac has never been before,” said Hossein Hassani, managing director, Cadillac Canada. “The iconic Escalade and success of the XT5 crossover are testaments to Cadillac’s leadership in designing and engineering world-class SUVs and crossovers. The XT4 marks the start of an unprecedented succession of new product launches that will continue for the foreseeable future.”

The XT4 is tailored for the next generation of luxury customers. Developed on an exclusive com-



compact SUV architecture, Cadillac’s entry in the industry’s fastest-growing luxury segment delivers expressive design, confident performance, spacious accommodations, new technologies, and un-

rivalled connectivity.

Simple and sculpted lines draw the customer in and accentuate the XT4’s powerful proportions and aggressive presence. The interior is the Cadillac design

aesthetic distilled: the thoughtful and artistic integration of technology and appealing style. The cabin is exceptionally refined, with expected segment-leading rear-seat spaciousness.

Cadillac also debuts its new trim strategy on the XT4. Distinctive Premium Luxury and Sport models build from the well-equipped Luxury trim.

Specific content and styling cues tailor the Premium Luxury and Sport trims to different customer tastes and preferences. Cadillac will roll out this new trim strategy beginning with the XT4 and the 2019 CT6 top-of-range sedan.

In other news, General Motors has ousted Johan de Nysschen as president of Cadillac (about time), and has replaced him with Steve Carlisle - who was most recently working as president and managing director of General Motors Canada. Let’s hope that Carlisle can steer the future of Cadillac far better than “the branding destroyer” de Nysschen ever did.

BMW M2 Competition Replaces The M2 Coupe

RICHMOND HILL: BMW has introduced the first ever BMW M2 Competition. The 2019 BMW M2 Competition replaces the BMW M2 Coupe while retaining the compact dimensions, characteristic BMW M proportions and the BMW M TwinPower Turbo inline 6-cylinder engine.

The exciting new addition to the BMW M portfolio provides a distinctive M design complemented by improved dynamics and track capabilities with a 0-100 km sprint time of 4.2 seconds (with DCT transmission). The BMW M2 Competition will be available in summer of 2018. Pricing will be announced closer to market launch.

The heart of the new BMW M2 Competition is its new engine, based on the power unit from the BMW M3 and BMW M4. The inline 6-cylinder engine with twin Mono-Scroll turbochargers delivers 405 hp between 5,230 and 7,000 rpm. The engine’s peak torque of 406 lb-ft is on tap be-

tween 2,350 rpm and 5,230 rpm. The power unit boasts an insatiable appetite for revs and offers exceptionally linear power delivery across a broad rpm range. A dual exhaust system with electronic flap control provides the distinctive M sound, while the M TwinPower Turbo technology delivers outstanding efficiency.

The first ever BMW M2 Competition completes the sprint from standstill to 100 km/h in 4.2 seconds (with DCT, and 4.4 seconds with the manual transmission).

The top speed is electronically limited to 250 km/h. The carefully designed oil supply system for the engine is taken directly from motorsport, while the cooling system from the BMW M4 with Competition Package is used with some M2 adjustments.

The BMW M2 Competition’s track-ready variants of the oil supply and cooling systems have been tested by BMW’s many years of motor racing experience. Enlarged BMW kidney grille



openings and a new front skirt with increased air flow are exterior indicators to the use of this enhanced cooling system. The kidney grilles are finished in high-gloss Shadow Line black paint as are the side gills on the front fenders. A quartet of black chrome plated tailpipes finish off the twin exhaust system. A dark

M Competition Badge graces the rear end of the car.

The new, standard M Sport seats are a real highlight in terms of both form and function. The bucket-style shape borrows heavily from motorsport and provides drivers with optimized support, while the headrests are integrated into the seat back rest. The back-

rest also features an illuminated M2 logo. The black leather upholstery boasts design perforations in the seat and backrest, available in either blue or orange.

The BMW M2 Competition also features a range of measures designed to deal with the increased cooling needs, compared with the previous model.

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Toyota Unveils The Next-Gen RAV4 SUV



Toyota Canada is ready for 2018 with a full range of models designed to inspire and impress – and nowhere is that more apparent than with the 2019 Toyota RAV4. The next generation of this popular compact SUV made its Canadian debut at the Edmonton Motorshow last week.

“Toyota is committed to giving customers more of what they want – and as our best-selling vehicle, it’s clear that many Canadians want the RAV4, and will be thrilled with this all new version,” said Cyril Dimitris, Vice President, Toyota Canada Inc. “There is so much that’s new about this vehicle – from its platform, to its bold design and refined cabin. Best of all, the hybrid version of this will be built in Canada, joining its conventional gas-engine cousin at our RAV4 assembly plant.”

Highlights in Toyota’s booth this year included:

2019 Toyota RAV4

The 2019 Toyota RAV4 expresses adventure and refinement in equal doses. The first RAV4 to benefit from the Toyota New Global Architecture platform, the 2019 model features all-new bodywork and cabin design, plus a new powertrain that delivers more power, better fuel efficiency, and improved capability – on and off the road. The all-new super-sporty XSE Hybrid model is sure to make waves, with standard AWD among many exciting features. Intuitive standard and available technologies and features include the Entune

3.0 entertainment and information system, Apple CarPlay, a new all-wheel drive system, multi-terrain select system, hands-free power lift-gate, a digital display rear view mirror, and more. The new RAV4 also sets new standards for safety, with the introduction of Toyota Safety Sense (TSS) 2.0 – the next generation of active safety features designed to enhance a driver’s capabilities to help keep everyone safe on the road. Everyone deserves to arrive safely, which is why more than 95% of Toyota vehicles now have standard-equipped Toyota Safety Sense features. Highlights of the new TSS 2.0 include an updated pre-collision system with enhanced deceleration capabilities, enhanced pedestrian detection, cyclist detection, “road edge detection” and new “lane tracing assist” to increase the vehicle’s ability to help drivers stay in their lane even more, an updated Full-Speed Range Dynamic Radar Cruise Control and more.

Other Toyota models

The new RAV4 joins a full range of Toyota models, including the all-new 2019 Toyota Avalon, the ever-popular Corolla and Camry, the legendary 4Runner and Tacoma, the street-savvy Toyota 86 and C-HR, and the world’s most popular and proven line-up of stylish and efficient hybrid vehicles.

The 2018 Edmonton Motorshow took place April 12-15 at the Edmonton Expo Centre.