

Cadillac Unveils CT6 V-Sport At New York Show

Cadillac has unveiled the CT6 V-Sport, the first-ever V-Performance model of its top-of-the-range sedan.

The introduction of the high-performance variant coincides with a makeover of the entire CT6 lineup that incorporates the newest iteration of Cadillac's design language featured on the Escala Concept.

The Cadillac V-Sport portfolio currently includes the CTS V-Sport and the XTS V-Sport.

"Cadillac V-Sport is the embodiment of our passion to deliver an exhilarating driving experience without compromises," said Cadillac President Johan de Nysschen.

"The all-new CT6 V-Sport provides the perfect balance of design and technology with impressive power."

The CT6 V-Sport boasts an all-new Cadillac 4.2L Twin Turbo V-8 Cadillac -estimated at 550 horsepower (410 kW) and stunning 627 lb-ft of torque (850 Nm) that elevates the CT6's performance to a new plateau and offers drivers an unparalleled experience behind the wheel.

The engine is a clean-sheet design and introduces unique design elements developed to balance performance and efficiency with compact, mass-efficient



packaging.

At the center of the Cadillac Twin Turbo V8 is a "hot V" configuration that transposes the conventional layout of the cylinder heads' intake and exhaust systems to mount the turbochargers at the top of the engine — in the valley between the heads — to virtually eliminate turbo lag and reduce the engine's overall packaging size.

"With the introduction of the all-new CT6 V-Sport, Cadillac begins a new chapter in its performance legacy with the introduction of the brand's first-ever twin-turbo V-8 engine," added de Nysschen.

"It is the centerpiece of the new CT6 V-Sport, an engaging sport sedan infused with DNA of



Cadillac's world-renowned and championship-winning motorsports program."

The new Cadillac Twin Turbo V-8 is matched with a 10-speed automatic transmission. Its broad,

7.39 overall gear ratio spread enhances off-the-line performance and contributes to reduced engine speed on the highway for refinement and efficiency. Narrow steps between the gear ratios also

help the engine maintain the optimal speed for maximum power at almost all vehicle speeds.

The CT6 V-Sport will go on sale later this year, pricing info is currently not available.

VRTUCAR, Communauto Boost Carsharing Access

WATERLOO REGION and HAMILTON: Communauto, the first carsharing company in Canada, and VRTUCAR, its subsidiary in Ottawa and Kingston, has announced that the purchase of Community CarShare co-operative's assets has been completed, assuring their members that carsharing will thrive in southwestern Ontario.

"VRTUCAR is committed to ensuring continuity of excellent service while also investing in future development" says Wil-

son Wood, founder and president of VRTUCAR, in a letter sent to all members of Community CarShare.

One of the first advantages will be the access to Communauto services in 7 other cities in Ontario (Kingston and Ottawa), Quebec (Gatineau, Montreal, Sherbooke and Quebec City) and Nova Scotia (Halifax).

Another exciting change coming soon is a new, lower price structure that will see a reduction in the cost of carsharing.

As an example, members under the "Occasional" plan would pay \$16.50 for a 1.5-hour, 15 kilometres trip. Under VRTUCAR's price structure and it's most popular "Value" plan, the same trip would cost \$11.78 to a Community CarShare member, a 29% saving, or \$11.25 with the Open plan, no monthly fee.

Existing members will be able to enjoy VRTUCAR's best rates without a requirement to pay a refundable deposit, as their current deposit status and plans will be

"grandfathered".

A third innovation will be to improve the user experience through new technology as the introduction of a mobile app for locating and reserving cars.

Communauto group plan to increase the number of cars and stations and potentially introduce new services, as soon the conditions for a sustainable operation are met.

"Communauto and VRTUCAR are very proud of their social, environmental and urban values as

well as of their mission: being an alternative to private automobile ownership. The same goal of the original founders of Community CarShare. Nevertheless, making carsharing economically sustainable in South Ontario is essential in order to give it the resources to increase and develop.

To achieve this objective, we will put all our efforts and we hope to count on the support of all cities we serve" says Benoit Robert, founder and president of Communauto. - CNW/Telbec



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