

Electra Meccanica's All-Electric, One-Seater SOLO

VANCOUVER: Canadian auto manufacturer Electra Meccanica (OTCQB: ECCTF) will preview its all-electric, one-seater SOLO at ShowStoppers @ CES 2018 on January 9th.

More than 1,500 influencers and analysts are expected at ShowStoppers, where industry pioneers like Electra Meccanica can showcase their revolutionary products in a media-only environment.

The news follows on Electra Meccanica's previous announcement that the SOLO will be making its CES debut as part of the Innovation and Tech Today Pavilion.

"We are looking forward to offering a sneak peek at the SOLO to as many people as possible during these world-class events," said Jerry Kroll, CEO of Electra Meccanica. "We want to show – not simply tell – our audience that we are doing our part to invest in a cleaner planet for future generations. Essentially, the SOLO has two doors, three wheels and one overarching mission – to close the last gas station."

The SOLO's single-seater configuration provides an exceptional automotive driving experience, taking into consideration the nearly 80 percent of Americans commuting to work alone in their personal vehicle. Retailing at \$15,500 USD, the 100-mile range SOLO's lithium-ion battery system requires only three hours of charging time on a 220-volt charging station or outlet.

As a publicly held company, Electra Meccanica began trading on the OTCQB exchange in September of 2017, and announced its application filing for NASDAQ Capital Markets



listing last October. In the same month, Electra Meccanica also announced the signing of a manufacturing agreement with Zongshen Industrial Group Co. for the production of 75,000 SOLOs total between 2018 and 2020.

British Columbia-based Intermeccanica, a subsidiary of Electra Meccanica, handles current SOLO development and production. "I am thrilled to share with

the forward-looking public at ShowStoppers what a dedicated team with a clear mission can accomplish when building on Intermeccanica's 50+ years of automotive experience," said Intermeccanica President and Electra Meccanica COO Henry Reiser, who will be attending the show.

ShowStoppers @ CES 2018 will take place on January 9, 2018 from 6 P.M.–10 P.M. at the Wynn Hotel in Las Vegas, Ne-

vada. Electra Meccanica will also be exhibiting as part of CES in the Central Hall at booth #18215 in the Las Vegas Convention Center from January 9-12, 2018.

Electra Meccanica, a Canadian-based designer and manufacturer of electric vehicles, builds the innovative, all-electric SOLO, a single passenger vehicle developed to revolutionize the way people commute, as well as the in-development Tofino convertible, an elegant high-performance sports car. Both vehicles are tuned for the ultimate driving experience while making your commute more efficient, cost-effective and environmentally friendly. Intermeccanica has successfully been building high-end specialty cars for 58 years. Electra Meccanica, with its subsidiary Intermeccanica, is delivering next generation affordable electric vehicles to the masses.

Toyota Aims To Sell 5.5 M Electrified Vehicles by 2030

TORONTO: Toyota has announced its plans toward the popularization of electrified vehicles for the decade 2020-2030. Toyota's electrified vehicle strategy centers on a significant acceleration in the development and launch plans of hybrid electric vehicles (HEVs), plug-in hybrid electric vehicles (PHEVs), battery electric vehicles (BEVs), and fuel cell electric vehicles (FCEVs).

Toyota has been working toward creating ever-better cars and an ever-better society under the notion of contributing to a sustainable society and creating mobility that brings smiles to customers. Addressing environmental challenges, such as global warming, air pollution, and limited natural resources and energy supply are of utmost importance to Toyota. "Environment" is one of the an-

chors of the company's product development, alongside "safety/peace of mind" and "emotion." Electrified vehicles, which are effective for economical consumption of fuel and promoting usage of alternative fuels, are indispensable in helping to solve current environmental issues. In October 2015, Toyota launched the Toyota Environmental Challenge 2050, which aims to reduce the negative impact of manufacturing and driving vehicles as much as possible and contribute to realizing a sustainable society. In the ever-better cars category, Toyota aims to reduce global average new-vehicle CO2 emissions by 90 percent from 2010 levels. Today's announcement is the main pillar of a mid-to-long-term initiative to achieve this challenge.

Electrification across the entire

Toyota and Lexus line-up

- By around 2030, Toyota aims to have sales of more than 5.5 million electrified vehicles, including more than 1 million zero-emission vehicles (BEVs, FCEVs).

- Additionally, by around 2025, every model in the Toyota and Lexus line-ups around the world will be available either as a dedicated electrified model or will have an electrified option. This will be achieved by increasing the number of dedicated HEV, PHEV, BEV, and FCEV models and by generalizing the availability of HEV, PHEV and/or BEV options to all its models.

- As a result, the number of models developed without an electrified version will be zero. Zero-emission Vehicles

- Toyota will accelerate the

popularization of BEVs with more than 10 BEV models to be available worldwide by the early 2020s, starting in China before entering other markets, with gradual introduction to Japan, India, the United States and Europe.

- The FCEV line-up will be expanded for both passenger and commercial vehicles in the 2020s.

Hybrid Electric and Plug-in Hybrid Electric Vehicles

- The HEV line-up will also grow, thanks to further development of the Toyota Hybrid System II (featured in the current-generation Prius and other models), the introduction of a more powerful version in some models, and the development of simpler hybrid systems will be implemented in select models, to meet various customer needs.

- Toyota also aims to expand

its PHEV line-up in the 2020s.

Batteries are a core technology of electrified vehicles and generally present limitations relating to energy density, weight/packaging, and cost. Toyota has been actively developing next-generation solid-state batteries and aims to commercialize the technology by the early 2020s. In addition, Toyota and Panasonic will start a feasibility study on a joint automotive prismatic battery business in order to achieve the best automotive prismatic battery in the industry and to ultimately contribute to the popularization of Toyota's and other automakers' electrified vehicles.

Toyota also aims to focus on the development of a social infrastructure conducive to the widespread adoption of electrified vehicle, the company said.

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