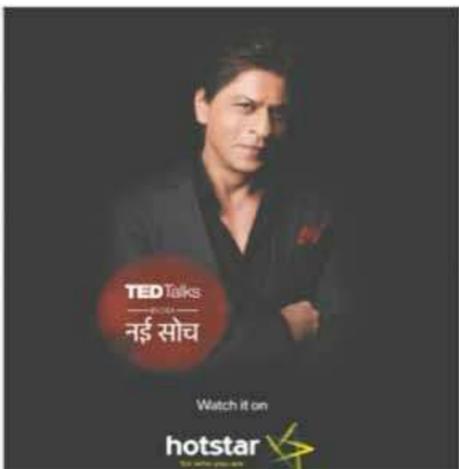


# Hotstar - Most Original, Most Exclusive, Most Cutting-Edge Online Content in North America



Twist of Taste  
With Vikas Khanna



Style & the City  
With Shibani Dandekar



Design HQ  
With Asheish Shah

TORONTO: Indian megastar Shah Rukh Khan hosts the first-ever collaboration between TED Talks and a major Indian network, Star India, which premiered on the online digital platform, Hotstar.

Called TED Talks India Naiyi Soch, the seven-episode series showcases some of the best innovators and thinkers of Indian origin debuting their TED Talks in a language other than English (Hindi). Host Shah Rukh Khan

raves: "It is a huge honor to host this show. When two giants like Star India and TED come together, we are sure to fire up a billion imaginations.

Bringing the power of ideas to people's living rooms across India and reaching out to, especially, the youth of our country is something that's really exciting. I want our youth to be inspired to think of new ideas...simple and unique ideas that pack a punch. Ideas that can change lives!"

Another genre of original, cutting-edge programming that is exclusive to Hotstar is the CinePlay. In this era of constant innovation, Cineplay is a novel attempt at storytelling by combining the grammar of theatre and power of cinema. It is an innovation that presents timeless theatrical dramas as digitally-immersive experiences and is especially calibrated for all screen sizes. CinePlays are not just live recordings of a play. Sets are

created especially for each production, and much like a film, a CinePlay is shot over a span of several days. With an elaborate camera, light and production set up, CinePlays weave elements of cinema into stories from theatre to create a whole new experience for Hotstar audiences.

Some of the most popular CinePlays on Hotstar include: Dance Like a Man, Between the Lines, Bombay Talkies, Typecaste and Adhe Adhure, starring the finest theatre actors of the generation like Nandita Das, Saurabh Shukla, Lillete Dubey and Darshan Jariwala. And Hotstar's exclusive content does not end there...it ranges from riveting documentaries to incredible lifestyle and travel shows: On Twist of Taste,

join Michelin-starred chef Vikas Khanna on culinary journeys across India and America that will inspire new experiments in the kitchen!

Style & the City is a travel show that marries fashion with street style. Indian designers Rocky S, Rina Dhaka & Ashish Soni will create ensembles for their celebrity clients. The show is hosted by Shibani Dandekar.

Design HQ: Join interior designer Ashiesh Shah as he decodes "how to design your own space" with the likes of Hrithik Roshan, Aditya Roy Kapoor and others. Hrithik shares how he uses quotes as art across his house and how he is extremely methodical when it comes to picking furniture, color and even art.

## 18.3% Decline In Home Sales In 2017

TORONTO: Toronto Real Estate Board President Tim Syrianos announced that Greater Toronto Area REALTORS® reported 92,394 sales through TREB's MLS® System in 2017. This total was down 18.3 per cent compared to the record set in 2016.

Record sales in Q1 were followed by a decline in Q2 and Q3 after the Ontario Fair Housing Plan (FHP) was announced.

The pace of residential home sales picked up in Q4, as the impact of the FHP started to wane, and some buyers arguably brought forward their home

purchase in response to the new OSFI stress test guidelines effective January 1, 2018.

"Much of the sales volatility in 2017 was brought about by government policy decisions.

Research from TREB, the provincial government and Statistics Canada showed that foreign home buying was not a major driver of sales in the GTA.

However, the Ontario Fair Housing Plan, which included a foreign buyer tax, had a marked psychological impact on the marketplace.

"Looking forward, government policy could continue to influ-

ence consumer behavior in 2018, as changes to federal mortgage lending guidelines come into effect," said Mr. Syrianos.

The average selling price for 2017 as a whole was \$822,681 – up 12.7 per cent compared to 2016. This annual growth was driven more so by extremely tight market conditions during the first four months of the year.

In the latter two-thirds of 2017, fewer sales combined with increased listings resulted in slower price growth.

In December, the MLS® Home Price Index (HPI) Composite Benchmark was up by 7.2 per

cent year over year, and the overall average selling price was up by 0.7 per cent year over year.

"It is interesting to note that home price growth in the second half of 2017 differed substantially depending on market segment. The detached market segment – the most expensive on average – experienced the slowest pace of growth as many buyers looked to less expensive options.

Conversely, the condominium apartment segment experienced double-digit growth, as condos accounted for a growing share of transactions," said Jason Mercer, TREB's Director of Market

Analysis.

"TREB will have much more to say about the year to come on January 30 when we will release our third annual Market Year in Review and Outlook Report.

"The report will feature an outlook for home sales and prices; new Ipsos consumer survey results covering buying intentions, including insights on new federal mortgage lending guidelines; new research on housing supply options surrounding the 'missing middle,' and important new reports on the movement of people and goods throughout the GTA," added Mr. Syrianos.

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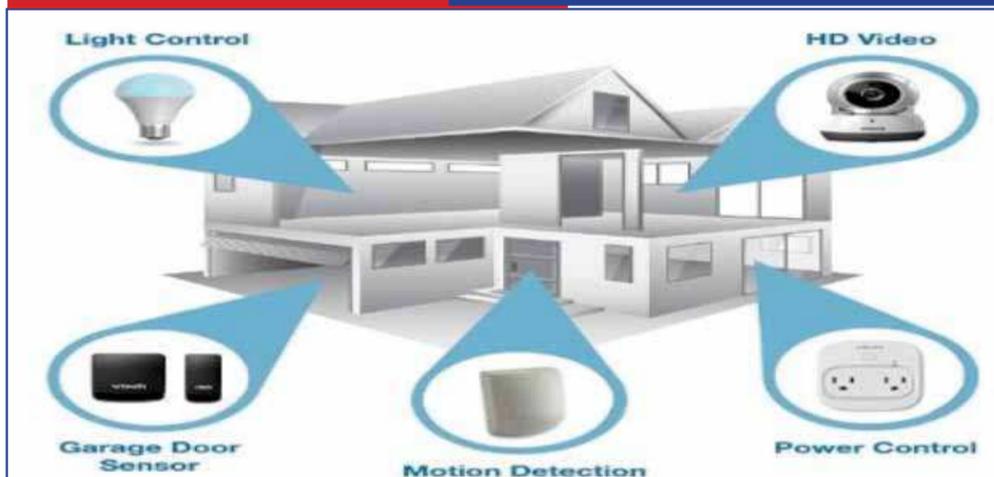
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